

## Competition Incentive Program (CIP)

We understand that competition is expensive. We are extending an opportunity to all competitive team members to help ease the financial commitment by letting other people pay the bill...

Here's the breakdown:

Every year Elite Dance hosts an Ad Contest in conjunction with the Recital Program Book. The Ad Contest runs from mid December to March. Each student has the option to sell ads to family, friends, and businesses. Sold ads are placed in the Recital Program Book, which becomes available to the public at the recital.

In the CIP program, when competitive team members sell ads, 33% of WHATEVER AMOUNT YOU SELL will go onto your account as a credit... sell \$1000 and we will put \$333 on your account, sell \$2000 and we put \$666 on your account and so on. It's that easy.

Here are the stipulations:

You will have to choose to either sell ads for 'The Competition Incentive Program' (CIP) or go for Top Ad Winner, which includes cover. Should you choose to sell ads for CIP you will still receive all prizes listed with regards to your total ad sales. [For example, if you are an Ad Runner Up you will still receive complimentary reserve seating valid for one show only.] If you choose to go for top ad winner including cover, sales will not be credited to your account.